

Home Furnishings Calendar 1950

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

WEEK C

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

HOME FURNISHINGS CALENDAR

* HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; *
 * furnishing and decorating; gardening and horticulture; food and major appliances*
 * ***** *

* The CALENDAR will furnish free to yearly subscribers an accurate list of editors *
 * who cover every phase of the home furnishings field on national trade and con- *
 * sumer publications. Non-subscribers pay \$25 for this list. Personnel changes *
 * and additions are published weekly. Avail yourself of this invaluable service. *
 * ***** *

* One of our important functions is to clear dates so that conflicts will not *
 * arise. Check with us as to available times before scheduling your next affair. *
 * ***** *

* Events are listed without charge in the CALENDAR for approximately six weeks in *
 * advance. Let us have your listing as early as possible so that we may help you *
 * to avoid conflicts in dates and give you increasingly better service. New events, *
 * last minute changes and revisions are added each week as scheduled. *
 * ***** *

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 26 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW A preview for the press and cocktail party will be held on this date to mark the opening of this new showroom and to display Stoffel's collection of imported Swiss and domestic decorative fabrics. On Friday, Oct. 27, the trade will be welcome all day. The formal opening will be on Monday, October 30. Contact: Mr. Woodburn, PL. 9-1640.	STOFFEL'S DEC. FABRICS	598 MADISON AVENUE
Thursday Oct. 26 6:30 P.M.	RECEPTION AND DINNER A dinner for press, radio and association members, <u>by invitation only</u> , preceded by a reception, will be held in the Belvedere Room. Publicity: Thelma Weir, Publicity Associates, Inc., LO. 5-3210.	AM. SPICE TRADE ASSOC.	HOTEL ASTOR
Thursday Oct. 26- Oct. 27	NORTHEASTERN REGIONAL CONFERENCE A two-day conference will feature a discussion, at 2 P.M. on October 26 of "Lighting and Color." Discussion leader is George J. Taylor of Daybrite Lighting Co.; three prominent users of this type of lighting will discuss its effectiveness for merchandise display purposes. At 3:30 P.M. the same day, Myrtle Fahsbender of Westinghouse will speak on "Contemporary Lighting for Modern and Traditional Interiors." At 4:15 P.M. Lillian Eddy of General Electric will discuss "Fluorescent Lighting in the Home." Publicity: Edith L. Buchholtz, Commerical Engineering Dept., Westinghouse Lamp Division, Bloomfield, N. J., BL. 2-2200.	ILLUMINATING ENGIN- EERING SOCIETY	HOTEL STATLER NEW YORK, N. Y.
Oct. 26- Nov. 4	GREATER DENVER HOME SHOW, DENVER ASSN. OF HOME BUILDERS, DENVER, COLO. CONTACT: J. P. TUFTS, 738 U. S. NATL. BANK BLDG., DENVER, COLORADO.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 26- Nov. 11	BOOK BINDING EXHIBIT An exhibit and working display of fine hand book making has just opened and will continue for two weeks. A member of the Guild of Book Workers will be in the Gallery Monday, Wednesday and Friday afternoons from 2 to 4 to explain the use of the tools shown. Contact: Mrs. Vanderbilt Webb and Mrs. Audrey Dahlerup, PL. 3-9094.	AMERICA HOUSE	32 EAST 52ND STREET
Thursday Oct. 26- Dec. 9	INTERNATIONAL DESIGN COMPETITION An international fabric design competition open to students of fine and applied art schools throughout the United States and Canada has just been announced by Harrison D. Horblit, president of Colonial Drapery & Curtain Corp. Fifteen hundred dollars in cash prizes will be awarded and entries close at midnight on December 9th. The object of the competition is to stimulate creative design in roller printed drapery and slipcover fabrics. A distinguished jury of decorators, designers and home furnishings editors will pass on the entries. Contact: Franklin S. Fisher, Director International Design Competition, 214 East 41st St., New York 17, MU.2-1983.	COLONIAL DRAPERY AND CURTAIN CORP.	214 EAST 41ST STREET NEW YORK 17, N.Y.
Thursday Oct. 26 Going on	NEW ADDRESS Ethel Brostrom, formerly with Living for Young Homemakers, and now head of her own modern accessory furniture company, Design Exclusives, announces that her new permanent business and home address is R.F.D. 1, Sandy Hook, Connecticut. Publicity: Louise Sloane, 134 Lexington Ave., New York 16, N.Y., MU. 6-0045.	DESIGN EXCLUSIVES	SANDY HOOK, CONN.
Oct. 28- Nov. 4	NATIONAL APPLE WEEK. SPONSOR: NATL. APPLE WEEK ASSN., INC., 154 EAST AVE., ROCHESTER 4, N.Y.		
Oct. 29- Nov. 5	NATIONAL FLOWER WEEK. SPONSOR: SOCIETY OF AMERICAN FLORISTS AND ORNAMENTAL HORTICULTURALISTS, 600 S. MICHIGAN AVENUE, CHICAGO 5, ILLINOIS.		

WEEK BEGINNING MONDAY, OCTOBER 30, 1950

Monday Oct. 30 7:00 P.M.	FIFTH LECTURE IN HOME FASHIONS FUTURES SERIES The fifth lecture will be on "New Methods of Selling - Yourself - Merchandise." Speakers are Helen Trimpe, vocational consultant, director of Careers for Women, and Gladys Miller, decorator and merchandising consultant. Tickets, \$1.75. Contact: Josephine Brush, PL. 5-2276.	HOME FASHIONS LEAGUE, INC. 441 MADISON AVENUE	COHN-HALL-MARX CO. 40 EAST 34TH STREET
Monday Oct. 30 7:30 P.M.	FOURTH LECTURE The fourth lecture in the Survey of Advertising Course will have as its main speaker Fred B. Manchee of Batten, Barton, Durstine & Osborne, Inc. His subject: Advertising Budgets - How To Know What To Spend Where. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA
Monday Oct. 30 Just out	NEW BOOK ON ENTERTAINING A book which tells what to serve, what to play, how to entertain or even whom to entertain is "Home Entertaining" by Charlotte Adams, now on the staff of Charm Magazine. Publicity: Louise M. Frankenstein, Crown Publishers, MU. 5-8550.	CROWN PUBLISHERS	419 FOURTH AVENUE
Oct. 30	NATIONAL BEVERAGE EXPOSITION, SAN FRANCISCO, CAL. TO NOVEMBER 2.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 30- Oct. 31	NATL. MEETING OFFICE EXECUTIVES, AM. MAN. ASSN., HOTEL STATLER, NEW YORK. PUBLICITY: EDWARD K. MOSS, BR. 9-6055.		
Oct. 31	HALLOWE'EN (Tuesday).		
Tuesday Oct. 31 12:45 P.M. Luncheon	HOLIDAY SETTINGS BY DECORATORS At a luncheon showing, "Trends in Decor and Fashions", twelve holiday settings by as many interior decorators will be featured with coordinated gowns by Raoul-Jean Foure. Price \$3.25 (with rummage) for benefit of Virginia Day Nursery. Press by invitation. Public by reservation. Contact: Francois, TE. 8-8000 or Nola Luxford, TE. 8-8000.	INTERIOR DECORATORS RAOUL-JEAN FOURE	HOTEL PIERRE BALIROOM
Wednesday Nov. 1 Just out	NEW HOSTESS BOOK A new book, "Primer for Hostesses", by Dorothy Sara, will appear on this date. Contact: Rose Terlin, PL. 3-4700.	WOMAN'S PRESS	600 LEXINGTON AVE.
Nov. 1- Nov. 3	OFFICE MANAGEMENT SEMINAR, AM. MANAGEMENT ASSN., HOTEL NEW YORKER, N.Y.C. PUBLICITY: EDWARD K. MOSS, BR. 9-6055.		
Nov. 1- Nov. 7	AMERICAN ART WEEK. SPONSOR: AMERICAN ARTISTS PROFESSIONAL LEAGUE, CARNEGIE HALL, NEW YORK.		
Nov. 1- Nov. 30	INTERNATIONAL TEXTILE EXHIBITION, WOMAN'S COLLEGE OF UNIV. OF NO. CAROLINA. GREENSBORO, N.C. CONTACT: DEPARTMENT OF ART, UNIV. OF N.C., GREENSBORO.		
Thursday Nov. 2 5:00 P.M.- 7:00 P.M. Cocktails	PRESS PARTY AND PREVIEW A cocktail party for the press, by invitation only, will be held on this date to display a showing of today's American-made cutlery. Publicity: Marion Allen, 521 Fifth Ave., New York 17, MU. 2-8645.	THE ASSOCIATED CUTLERY INDUSTRIES OF AMERICA	TERRACE ROOM HOTEL PLAZA

WEEK BEGINNING MONDAY, NOVEMBER 6, 1950

Monday Nov. 6 7:00 P.M.	SIXTH LECTURE IN HOME FASHIONS FUTURES SERIES The last lecture in this series will be on "Motion Pictures and Television - How They Influence Today's Living." Speakers are Kathi Norris of the Kathi Norris Show, and Harold Hendee, Director of Research, RKO Pictures. Tickets, \$1.75. Contact: Josephine Brush, PL. 5-2276.	HOME FASHIONS LEAGUE, INC. 441 MADISON AVENUE 305 EAST 63RD ST.
Monday Nov. 6 7:30 P.M.	FIFTH LECTURE The fifth lecture in the Survey of Advertising Course will have as its main speaker A. Edward Miller of Life Magazine. Mr. Miller will discuss Marketing Research - why it is used and how it is done. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y. WALDORF-ASTORIA
Nov. 6- Nov. 9	PHILADELPHIA ANTIQUES FAIR, BELLEVUE STRATFORD HOTEL, PHILA., PENNA. CONTACT: C.J. & C.B. NUTTALL, 660 MADISON AVENUE, N.Y.C., TE. 8-6830.	
Nov. 6- Nov. 9	COPLEY PLAZA ANTIQUES SHOW, COPLEY PLAZA HOTEL, BOSTON, MASSACHUSETTS. CONTACT: DOROTHY HAZEN, 660 MADISON AVENUE, N.Y.C., TE. 8-6830.	
Nov. 6- Nov. 12	WOMEN'S INTERNATL. EXPOSITION OF ARTS AND INDUSTRIES, NEW YORK, N.Y.C. CONTACT: MRS. ADELE B. SCOTT, 480 LEXINGTON AVENUE, NEW YORK 17, N.Y.	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 7	ELECTION DAY (Tuesday), LEGAL HOLIDAY IN NEW YORK STATE.		
Nov. 7-	ANSONIA BETTER HOMES SHOW, ANSONIA, CONNECTICUT.		
Nov. 11	CONTACT: MILTON COTTLER, 220 PARK AVENUE, NEW HAVEN, CONNECTICUT.		
Tuesday	KATHI URBACH EXHIBIT	STERLING-LINDNER-DAVIS	CLEVELAND, OHIO
Nov. 7-	Fiber and fabric sculpture creations, as well as major exhibition pieces		
Nov. 14	by Kathi Urbach, will be on display at this store. Miss Urbach will be present on November 7 to explain the fine points of her unique art forms. Contact: Miss Edna Maynard, Sterling-Lindner-Davis, Euclid at 13th; Cleveland, Ohio. Publicity: Frances Carter Scott, OR. 5-3815.		
Wednesday	PRESS PARTY	HERMAN MILLER FURN. CO.	1 PARK AVENUE
Nov. 8	A party for the press, by invitation only, will mark the first complete presentation of four outstanding collections by George Nelson and Charles Eames. These are: a new collection of office furniture and a new installation of the Basic Storage Components, both by George Nelson; the first complete showing of the prize-winning plastic chairs and the first New York presentation of storage units, including numerous new combinations of multi-units, both by Charles Eames. The Herman Miller showroom has just been renovated under the direction of Mr. Nelson. Publicity: Byrna Samuels Spero, Alfred Auerbach Associates, CO. 5-7805.		
4:00 P.M.-			
6:00 P.M.			
Nov. 8-	SPECIAL MARKETING SEMINAR, AMERICAN MANAGEMENT ASSN., ROOSEVELT, N.Y.C.		
Nov. 10	PUBLICITY: EDWARD K. MOSS, BR. 9-6055.		
Thursday	TABLE SETTING EXHIBIT	HELEN SPRACKLING	45 EAST 51ST STREET
Nov. 9	A special table setting exhibit for the press will be held, by invitation only. Coffee and dessert will be served. Contact: Katy Schwartz, c/o		
12:30 P.M.-			
3:30 P.M.	Helen Sprackling, 45 East 51st Street, PL. 9-1460.		
Thursday	KATHI URBACH EXHIBIT	MERMOD-JACCARD-KING	ST. LOUIS, MO.
Nov. 9-	To inaugurate the opening of their new Clayton store, Mermod-Jaccard-King will hold a spectacular exhibition of Kathi Urbach's art works, in addition to her fabric sculpture figurines, fiber sculptured wall paintings and murals. Miss Urbach will attend the first two days of the exhibit. Contact: Miss Helen Moore, Mermod-Jaccard-King, St. Louis, Mo; Publicity: Frances Carter Scott, OR. 5-3815.		
Nov. 16			
Nov. 9-18	CLEVELAND FOOD & HOME SHOW, CLEVELAND, OHIO.		
Nov. 10-	OHIO CERAMIC INDUSTRIES ASSOCIATION TRADE SHOW, DESHLER-WALLICK,		
Nov. 11	COLUMBUS, OHIO. CONTACT: H. E. NOLD, OHIO STATE UNIV., COLUMBUS 10, OHIO.		
Nov. 12-20	BEAUMONT HOME SHOW, BEAUMONT, TEXAS.		

ADVANCE DATES AND NOTICES

Monday	SIXTH LECTURE	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA
Nov. 13	The sixth lecture in the Survey of Advertising course will have as its main speaker Monroe Green of the New York Times. Subject: Newspapers - their use in advertising campaigns. Contact: Mabel Blake, CI. 5-4149.		
7:30 P.M.			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 13- Nov. 15	TROPHIES TO BE AWARDED During the three day annual meeting the GMA 1950 Life Line of America Trophies will be presented to the Woman Editor of the food page of a newspaper and the Woman Radio Broadcaster who have made the most distinguished contribution toward a better understanding on the part of their public of the line of essential processes between food in the field and food on the table. Publicity: Dorothy Greig, Flanley & Woodward, 30 E. 40th Street, New York 17, N.Y., MU. 3-3928.	GROCERY MFRS. OF AMERICA	WALDORF-ASTORIA NEW YORK, N.Y.
Nov. 13- Nov. 15	INSURANCE SEMINAR, AM. MANAGEMENT ASSN., KNICKERBOCKER HOTEL, CHICAGO, ILL. PUBLICITY: EDWARD K. MOSS, BR. 9-6055.		
Nov. 13- Nov. 16	NATL. MILK PRODUCERS FEDERATION, HOTEL NICOLLET, MINNEAPOLIS, MINN. CONTACT: C. H. HOLMAN, 1731 EYE ST., N.W., WASHINGTON, D.C.		
Nov. 13-16	NATL. ASSN. OF BEDDING MFRS. CONFERENCE, STEVENS HOTEL, CHICAGO, ILL.		
Nov. 13- Nov. 18	EASTERN STATES ANTIQUE FAIR, WHITE PLAINS, NEW YORK. CONTACT: C.J. & C.B. NUTTALL, 660 MADISON AVENUE, N.Y.C., TE. 8-6830.		
Wednesday Nov. 15	ANNUAL MEETING AND LUNCHEON The annual business meeting and luncheon of this association, for members only, will be an all day session. Contact: J. L. Fri, 500 Fifth Avenue N.Y.C., LO. 5-1399.	UPH. & DRAPERY FABRICS MFRS. ASSN.	WALDORF-ASTORIA NEW YORK, N.Y.
Thursday Nov. 16- Nov. 17	CONFERENCE AND LECTURES A two-day conference on textiles will feature a scientific session on Thursday, Nov. 16, and a popular session on Friday, Nov. 17. On Friday the luncheon speakers will be Floyd W. Jefferson of Iselin-Jefferson, G.P. Fulton of the Natl. Institute of Cleaning and Dyeing, J.B. Goldberg of J.P. Stevens Co., Giles E. Hopkins of the Wool Bureau, G.A. Johnson of the American Institute of Laundering and Donald H. Powers of William R. Warner Co. Tickets are \$8 for each session which includes the cost of the luncheon. Open to all who are interested. In addition, open house will be held on Saturday, Nov. 18, at the Institute Laboratories, Princeton, N.J. Contact: Mr. P. A. Alford, Textile Research Inst., Princeton, New Jersey.	TEXTILE RESEARCH BUR. 10 EAST 40TH STREET	WALDORF-ASTORIA NEW YORK, N.Y.
Friday Nov. 17 4:00 P.M.- 5:00 P.M.	INFORMAL RECEPTION SPEECH AND EXHIBIT As an introduction to a one-man display of Heifetz lamps, mobiles, abstract sculptures and accessories, an informal tea and reception will be held in the afternoon so that members may meet Mr. Heifetz. At 8 P.M. Yasha Heifetz will deliver a lecture on lighting in the contemporary home. The exhibit will open to the public on Nov. 18 and close Jan. 14. Hours: 8 A.M. to 5 P.M. six days a week. Sundays and Holidays from 2 to 5 P.M. Contact: Leon Quera, Art Director. Publicity: Hilda Kassell, PL.9-2917.	OHIO STATE ARCHAEO- LOGICAL & HISTORICAL SOC.	OHIO STATE MUSEUM COLUMBUS 10, OHIO
Nov. 18- Nov. 25	LATIN AMERICAN WEEK, NEW YORK CITY. PUBLICITY: RICHARD R. FALK ASSOC., 220 WEST 42ND STREET, CH. 4-5797.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 21	ANNUAL MEETING The annual meeting and luncheon of the Carpet Institute has been postponed until November this year because the Institute is participating in the Amos Parrish Store Operations Conferences for Retail Management in Western and Southern cities during October. Publicity: Melva Chesrown, Fred Eldean Organization, EL. 5-7651.	CARPET INSTITUTE, INC.	WALDORF-ASTORIA
Nov. 23	THANKSGIVING DAY (Thursday).		
Nov. 24	FOOD AND HOUSEHOLD SHOW, LOS ANGELES, CALIFORNIA.		
Nov. 24- Nov. 29	ELECTRICAL & HOME APPLIANCE SHOW, SAN DIEGO, CALIFORNIA. CONTACT: C. C. CHAMBERLAIN, GAS & ELECTRIC BLDG., SAN DIEGO, CALIFORNIA.		
Nov. 26	SHOWING OF NEW LINE, FRANKLIN FURNITURE, COLUMBIANA, OHIO, TO DEC. 8		
Nov. 28	INDUSTRIAL RELATIONS CONFERENCE, WILLIAM PENN HOTEL, PITTSBURGH, PENNA.		
Tuesday Nov. 28 7:30 P.M.	LECTURE ON LIGHTING WITH COLOR SLIDES A lecture on "Dramatic Use of Light and Color in the Home", illustrated with new color slides, will be given by Mr. Thomas Smith Kelly, Lighting Consultant, who has recently returned from a summer in Europe. Publicity: Winonah Murphy, Sylvania Electric, JU. 6-2424.	RESIDENCE LIGHTING FORUM	G. E. AUDITORIUM 570 LEXINGTON AVE.
Tuesday Nov. 28- Nov. 29	THIRTIETH ANNUAL CONVENTION The first day of the convention will be for association members. On the second day, Nov. 29, the meeting is open to the business public. There will be speeches in the morning at 10 A.M. followed by luncheon at 12:30 P.M. with further talks in the afternoon starting at 2:30 P.M. At 6:45 P.M. a cocktail party and reception will be followed by a banquet at 7:30 P.M. to be addressed by William E. Katzenbach of Katzenbach & Warren, Inc. This session is available at a "package price" to manufacturers, wholesalers, retailers and contractors. Contact: Howard T. Hovde, Exec. Dir., Wallpaper Wholesalers Association, 1421 Chestnut Street, Philadelphia 2, Pennsylvania.	WALLPAPER WHOLESALERS ASSOCIATION	HOTEL BILTMORE NEW YORK, N. Y.
Sunday Dec. 3- Dec. 5	CONVENTION The Public Relations Society of America will hold a three-day meeting on these dates, with a banquet on the evening of December 4. Further details as to program to be published later. Contact: R. L. Bliss, Director, 525 Lexington Avenue, New York 17, N.Y., PL. 9-8086.	PUB. REL. SOC. OF AM.	WALDORF-ASTORIA
Dec. 4-9	NEW YORK CURTAIN & DRAPERY MARKET WEEK, INDIVIDUAL SHOWROOMS, N.Y.C		

MUSEUM, GALLERY AND GARDEN NEWS

Friday Oct. 27- Oct. 29	CHRYSANTHEMUM SHOW During these days the National Chrysanthemum Society will stage a show. A series of free Saturday afternoon programs at 3:30 P.M. in the Museum Building will be held from the present until December 2. Publicity: Dorothy E. Hansell, LU. 4-8500.	N.Y. BOTANICAL GARDEN	BRONX PARK, N. Y.
-------------------------------	---	-----------------------	-------------------

DATEWHAT'S GOING ONGIVEN BYWHEREMUSEUM, GALLERY AND GARDEN NEWS (Continued)

Sunday	15TH CERAMIC NATIONAL	MUSEUM OF FINE ARTS	SYRACUSE, N.Y.
Oct. 29-	This exhibition, an open competition, is sponsored jointly by the		
Dec. 3	Syracuse Museum and the Onondaga Pottery Company. It includes pottery, ceramic sculpture and enamels. A preview-reception will be held on Saturday evening, October 28. Contact: Anna Wetherill Olmsted, Director, Syracuse Museum of Fine Arts, Syracuse 3, N.Y.		
Thursday	EXHIBIT: CHINESE SILKS	SCALAMANDRE MUSEUM	20 WEST 55TH STREET
Nov. 2-	A new exhibit of Chinese silks, called "Textiles of Old Cathay and the		
Jan. 31	Ch'ing or Manchu dynasty, the last of the imperial eras of China, and the European chinoiserie of the 19th through the 20th centuries inspired by them, will be on display. Hours: 9 to 5 Mondays through Fridays; admission free. Contact: John Kent Tilton, PL. 9-2070.		
Wednesday	GOOD DESIGN EXHIBIT	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Nov. 22-	An exhibit of the best designs in home furnishings during 1950 will go on		
Jan. 28	view at this time. Publicity: Betty Chamberlain, CI. 5-8900.		

TELEVISION NEWS

Monday	TELEVISION PROGRAM	WNBT	NBC
Oct. 30	KATHI NORRIS SHOW	CHANNEL 4	ROCKEFELLER PLAZA
10:00 A.M.-	Earl French, head of the Produce Division of the Great Atlantic and		
11:00 A.M.	Pacific Tea Company will tell Miss Norris' viewers about good buys in fall crops on Oct. 30. On Nov. 2 there will be a resume of an article in the current issue of Holiday dealing with the Thanksgiving turkey and some of the many ways to prepare it plus carving instructions. On this same program the new Sapolin radiator and range enamel, which comes in colors and will not chip or peel, will be introduced to Miss Norris' viewers. Publicity: Babs Doniger, PL. 3-1742.		

EDITORIAL REQUIREMENTS

For Metro Associated Services, Inc., 80 Madison Ave., New York 16, N.Y.

The deadline for the Spring Fashion Supplement put out by Metro Newspaper Service for distribution in February is December 21. They are interested in information about and photographs of home furnishings and accessories. (No product stills are acceptable). They like exclusive pictures and prefer to discuss all material before it is submitted. All photographs offered but not used are returned. Address: Mildred R. Jailer, Editor, Metro's Fashion Supplements.

For Charlotte Montgomery, 240 Watchung Fork, Westfield, N.J.

This freelance writer does regular columns in which she can use material in the home furnishings field if it is adaptable to her format. For "The Woman's Viewpoint," appearing every other week in Tide magazine, she discusses new products, distribution, merchandising, etc. For a new column which will start in Redbook Magazine in the Spring, she would like material and news about furniture, fabrics, appliances, etc. No pictures are needed at this time.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

HOME FURNISHINGS CALENDAR is published every Thursday.
There is no charge for any listing. Subscription rates: One year, \$30;
six months, \$18; three months, \$10; single copy, \$1.